2018 美国国际高中生传媒大赛 获奖作品

国际高中传媒荣誉协会
写作类 Writing Categories

- 社论写作 Editorial Writing
- 新闻写作 News Writing
- 专题写作 Feature Writing
- 意见专栏 Opinion Column
- 评论专栏 Review Column
- 体育新闻写作 Sports Writing
- 个人传记写作 Profile Writing
- 健康、科学与农业写作 Health, Science and Agricultural Writing
- 博客写作 Blogging
Category 1: Editorial Writing

社论写作

2018 美国国际高中生传媒大赛
金奖: Julia Robertson
McCallum High School, Austin, Texas

“Letting students know their voices matter”

On Sept. 23, the usual Home Park football game atmosphere rose over the scoreboard a couple of minutes before 7:30, asking for everyone—from the stands to the field—to ensure their face and line for the usual playing of “The Star Spangled Banner” before the beginning of the biggest football game of the year against LB. When everyone did, seven McCallum cheerleaders, instead of facing south towards the flags, dropped to one knee, instantly joining the #BlackLivesMatter movement. This act of protest, which has over recent weeks, turned into a national issue. The movement was originally started by Colin Kaepernick, and was supported by President Donald Trump after he refused to stand for the anthem. The McCallum cheerleaders participated in the kneeling as “voice of justice.”

Letting students know their voices matter

Administration made the right choice to support freedom of speech, personal expression

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This timely and important topic involves seven cheerleaders who took a knee during the National Anthem before a football game. It is an editorial that applauds the school principal for not interfering with this symbolic act and for allowing young people to have their values on display while taking a stand for justice and equality. The piece is well researched with both physical and human sources. It reaches a conclusion (without preaching) calling for action and providing a commendation.
“Culture of cheating undermines student integrity”

The age-old and universal problem of academic cheating is brought to the local level by a fine all-school anonymous survey of exactly how much cheating takes place. It compares results with similar surveys taken nationally. It is well written, and in the conclusion, the writer provides powerful thoughts about all those who are hurt in the process besides the cheater.
“What we talk about when we talk about taking a knee”

This addresses current controversies coming from the White House, on football fields and in other avenues that involve players and cheerleaders taking a knee during the playing of the National Anthem. This poignant editorial commends youth for standing up for their Constitutional rights. Its argument is logical and well-presented.
Category 2:

News Writing

2018 美国国际高中生传媒大赛
“94”

获奖评价：
When boys rated the physical appearances of 94 girls at the school, a counter group of students and faculty met and acted to empower females through positive messages. They made it clear what the boys did (issuing letter grades for girls’ looks) was unacceptable. Fatima reported these activities clearly and thoroughly. She talked with at least one girl on the list. Fatima reported and wrote well how students and faculty came together.
获奖评价:
A community awareness night about heroin and abuse of addictive prescription painkillers brought out a large crowd that heard moving words and deeds from first responders and other officials. Noah reported and wrote about the gathering and efforts to correct these problems in an easy-to-read way that provoked readers to think about the issues.
铜奖: Kaleigh Koc
Shawnee Mission East High School, Prairie Village, Kansas

“Threat to the Net”

获奖评价:
Kaleigh provided a comprehensive report on effects of the Federal Communications Commission of repeal of Neutrality Act regulations. Kaleigh examined the massive implications of this FCC move on students, faculty, administration and the community. This is a great example of how to localize a national story.
Category 3: Feature Writing

专题写作

Feature Writing

2018 美国国际高中生传媒大赛
金奖:
Sarah Zimmerman
Francis Howell North High School,
St. Charles, Missouri

“One Incredible Goal”

获奖评价:
Outstanding example combining reporting and organization that is enlightening and inspirational. Captures the amazing sense of drive, diversity and determination in a unique school. The writer captures more than exteriors. She sees fears and ambitions: guarantees of lunch food for all, pride of recognizing flags, joy of receiving paper and writing utensils. This presentation provides a model that can direct educators who care about teaching immigrants and a plan that citizens can adopt in their communities. The writer enables readers to fathom the common language of humanity. Meet a world of aspirations.
“Two Hearts Beat as One”

Wired. One word describes the genius of this story about two teenage girls who share the WPW syndrome. The writer selects key discoveries, especially the classroom-to-nurse incident when one girl’s heart monitor sounded. Learning they both had the Wolff-Parkinson-White syndrome proved they were literally wired. But there are boundless other ways: chocolate, dance dresses, travel destinations, hidden coffee shops. As the writer shows the electricity of experiences unlimited, she wires readers to the magical duo.
Anastasia Sotiropoulos
Episcopal School of Dallas, Dallas, Texas

“Spain to America: Teen Uncovers New Experiences”

The diligent journalist follows a journey that takes readers from Barcelona to Amsterdam to Iceland (almost) and on to Dallas. The details are precise, and the desires are moving. As a result, the writer expands the journey to ideas as the host and the student perceive what kind of changes each has experienced. A dream turns into reality with the help of a thoughtful writer.
Category 4:
意见专栏
Opinion column
金奖:

Julianne Ford
Lakota East High School, Liberty Township, Ohio

“The Minority’s Majority”

获奖评价：
Julianne takes on a sensitive topic in addressing this contemporary issue, involving both religion and politics. Her opinion writing excels as a total package. She adeptly navigates the key issues, which are somewhat complex, by weaving in personal experience, research data, direct evidence and anecdotes to craft an effective opinion column. Her seamless writing and distinct voice invite the reader to sit in on and engage in this conversation about the issues and ways to address them.
Jacques abou-rizk
Newton north high school, newton, massachusetts

“Take initiative against gender stereotypes in STEM”

获奖评价:
Jacques draws attention to an important academic issue - feminism and women in STEM. Using observations and evidence, he argues critical points and offers actions for improvements. This opinion column presents a well-developed argument, voice, and tone.
Ivana matias perez
Selma high school, selma, california

“Life Lessons of a Field Worker”

Opinion columns provide a platform for fresh perspectives informed by personal experiences. This opinion column does just that. Ivana gives readers a rare glimpse of her life as a field worker. Her solid writing presents key insights, particularly timely as debates swirl around immigration issues.
Category 5:
评论专栏
Review Column
2018 美国国际高中生传媒大赛
“Dog movie will bring viewers to tears—multiple times”

获奖评价:
Although questions seldom make great leads for any type of journalistic article, Caroline starts with three that most teenagers as well as adults have asked themselves over and over. “What is the meaning of life? Are we here for a reason? Is there a point to any of this?” Caroline then points out that the movie “A Dog’s Purpose,” answers these questions when it follows the dog Bailey across several lives. As all good reviews do, this one uses comparison and contrast. I read a lot of movie reviews in this year’s entry, and Caroline was one of just a few writers who gave the rating of the production as well as its length. Those are two essentials for a good movie review.
获奖评价:
The suspended-interest lead was a grabber. She used a lot of comparison and contrast as she told readers how iPhoneX differed from previous versions. She succinctly stated her views, and even though she didn’t like it, she still pointed out new features she thought were an improvement. Most importantly, she gave the price of the new phone, and that is a must for readers when they’re contemplating a purchase. Her conclusion, like her opening, was also a grabber. She told readers “the next time you walk into the Apple store, don’t let such a phony product X-ploit you!” — a clever play on words.

iPhone X
by Angelica Sano

This changes everything. Too much. Apple has always had a penchant for pulling out all the stops for new products, and the recently announced iPhone X is no exception. Learn about its features and whether there really is treasure under the X.

Apple’s slogan may be “Think different,” but the new iPhone X seems a far cry from such a mission statement.

Nov. 3 marks the release of the iPhone X, and it’s not exactly up to par with some of Apple’s best products (or even its most mediocre ones). Apple claims to provide handy, easy-to-use technology for its wide range of consumers, yet the iPhone X does the complete opposite. With its high price tag and unnecessary features, it may be better to not buy yet another iPhone.

Ever since the first iPhone came out 10 years ago, Apple has developed a bad habit of ignoring the requests of its loyal customers. This is especially true for the iPhone X, which pushes aside consumers’ wishes and replaces them with pointless design changes, such as the lack of a border and a home button. In fact, it has an even faster battery drainage than the iPhone 8, and some have said that it starts to function poorly with 30 percent of its battery still left. Remember how our beloved headphone jack died with the iPhone 7? Well, there’s still no news of it coming back. Instead, we are left with the “revolutionary” animoji, by which people can control emojis with their faces.
铜奖: Riley Mullgardt
Webster Groves High School, Saint Louis, Missouri

“Singer/Songwriter’s 3rd album pulls at heartstrings”

获奖评价:
Two key elements of an album review are to show comparisons to the artist’s previous works and to include some lyrics from the current release. Riley did both those in his review. In addition, he also informed the reader of four places where he/she could purchase the album, and gave prices which varied at all four locations. Riley quoted Sheeran as saying “I need to write the best love song of my career.” According to Riley, he did. The lyrics prove Riley right as Sheeran sings “You know, the future’s in the hands of you and me. So let’s all get together, we can all be free, Spread love and understanding, positivity.”
Category 6:

体育新闻写作
SPORTS WRITING
金奖:
Alexandra Landman, Huntley High School, Huntley, Illinois

“Nevertheless, she persisted”

获奖评价：
There is no hesitancy by the author to draw us in to the struggle by a young woman to achieve a measure of success in hockey. The photo leading off the piece is special, and the quotes used throughout weave a solid piece about growth, failure, success and peace of mind.

All sports writers should keep reading more biographical pieces, but also don’t lose the enthusiasm to get to know your subject. I enjoyed the closing of this feature.
Clara Kobashigawa (with Gareth Kwok), Acalanes High School, Lafayette, California

“Scrimmage controversy costs senior her last water polo season”

A strong enterprise piece that balances sides of arguments over the fate of an athlete’s senior season. The copy could easily be trimmed to focus on the key points of the dispute. It seemed like the path to explain the disputes took too long to develop. It was special to see that the story got responses from both sides, despite when one side didn’t comment. Keep up the work to build similar reporting pieces that expose the thin or gray areas that exist in athletic eligibility.
铜奖:
Akshara Majjiga, Monta Vista High School, Cupertino, California
“Climbing Kilimanjaro”

获奖评价:
Anyone who has read the travels of a mountaineer understands the agonizing, harrowing moments that are part of the challenge of climbing. Thanks to this author, there are many moments when we are transported to his side. In the space available, a most commendable piece that incorporates imagery and much information.
Category 7: Profile Writing

个人传记写作

2018 美国国际高中生传媒大赛
"Transitioning through high school"

获奖评价：
This story about a student's struggle to find his identity in high school is both unique and universal. The piece demonstrates the strongest combination of solid writing, depth of reporting and overall impact. Beautifully done!
“Where are they now: Allison Hudgins”

获奖评价:
Thomas’ piece demonstrates his mature writing ability. He chose an interesting and newsworthy subject and tracked down solid supporting sources to deepen the profile. Very professionally done!
"Three languages on the menu? Baruch Hashem!"

获奖评价：
Hannah’s story captured her subjects vividly. I love that she chose under-heard voices to tell a vibrant story about cultures blending in a community. This piece demonstrated solid reporting and strong storytelling instincts.
Category 8:
健康、科学与农业写作
Health, Science, and Agricultural Writing

2018 美国国际高中生传媒大赛
"Got goats?"

获奖评价:
Natalie recognized a unique topic that involves education and agriculture—her district hires teams of goats to eat invasive plants on school property—and crafted a must-read story. The story opens with a descriptive lead graph, uses a variety of experts as sources, and includes a nice explanation of how the process works. It was a fun read and made me smile to visualize these goats munching away on school grounds.
"Don’t drive me nuts"

Charlie’s personal narrative of the dangers of food allergies was honest and raw. And Charlie’s suggestions for how the rest of us can help those with food allergies is a great call to action for the reader.
“Closing the gap”

获奖评价：
A well-constructed story that identifies a problem—gender imbalance in STEM—and details potential solutions implemented at their school.
Category 9: Blogging

2018 美国国际高中生传媒大赛
“Figure Skating ETC”

I was thoroughly impressed by Ms. Chang's presentation, attention to detail, and commitment to teaching about a passion achieves its mission: "I want to share my knowledge and experiences and educate others so they are well-informed and prepared, but most importantly, so they can enjoy skating to its fullest potential and have a positive and fun experience."
Silver Award:
Samalya Thenuwara
Iowa City West High School,
Iowa City, Iowa

*English Aid to Rural Sri Lanka*

**Award Evaluation:**
This blog is chock full of information about this young woman's project, including quarterly reports, which are easily accessible and professional. Plenty of multimedia to boot.
获奖：
Emily Dexter
Carmel High School, Carmel, Indiana

*Cafe Libro*

获奖评价：
One of the more fun entries that really commits to keeping the reader interested. Frequently updated and multimedia presentation is solid.
Photo and Multimedia Categories

- News Feature Photography
- Sports Photography
- Photo Illustration
- Photo Slideshow
- Multimedia Storytelling Features
Category 10: 专题新闻摄影
News Feature Photography

2018 美国国际高中生传媒大赛
金奖: Julie Arehart
Oregon City High School, Oregon City, Oregon

“Yellow Truck”

获奖评价:
Fun photo that captures a great moment. Good layering that draws the viewer through the image. A feature photo that celebrates an unexpected moment in life. Love the body language of everyone reacting to the broken-down truck. Good uses of color with the yellow truck anchoring the frame.
银奖: Lauren David
Arapahoe High School, Centennial, Colorado

“Girl in Bathroom”

获奖评价:
The posed portrait of a young protester, in a bathroom, captures the viewer right away. The black and white toning helps add to the power of the portrait with her dark hair framing her face... drawing you right away to her eyes. The clean background helps bring forward the subject.
铜奖: Emily Blunt
Richland R-1 Schools, Essex, Missouri

“Graduation’s First Tear”

获奖评价:
The photo of the tear-filled senior during graduation was a beautiful moment. The image brings you right away into the emotion that the young women is feeling. The crop of the photo was a bit awkward and the frame would be elevated with a slight crop from the bottom to clean up the frame and the composition.
Category 11: Sports Photography

2018 美国国际高中生传媒大赛
金奖: Madison Olsen  
McCallum High School, Austin, Texas  

“Point Taken”  

获奖评价:  
Great emotion. This photo captures the moment perfectly. Volleyball players are so expressive after every point. That makes the sport so fun to photograph. This point seems even more consequential than normal ones because of the emotions on the players’ faces. Congratulations to the photographer for not just sticking with the action of the individual plays, but watching what happens afterward. It reminds me of one of my favorite images of a soccer team’s celebration of a goal that secured their place in a playoff tournament. Keep up the good work.
"Wrestler Celebrates"

获奖评价:
Very visually appealing photo. I like a lot about this photo. The lighting is phenomenal as the photographer worked really hard to find the clean background paired with the emotion as this wrestler celebrated his victory. I wish we had more room to show all the fingers on the top. It might not have been possible for the photographer in this case, but I could see how this photo could be even better if the vanquished opponent was pictured crumpled on the ground below the winner – like in the iconic Muhammad Ali vs. Sonny Liston photo. Great instincts by the photographer to be patient, capturing more emotion even after the bout had ended.
铜奖: Richard Giang
Lakota East High School, Liberty Township, Ohio

“Setting The Pace”

获奖评价:
Track is not the easiest sport to cover for a lot of reasons but this photograph works because it is clean and simple. This photo is not only technically sound but easily draws the viewer directly into the picture. I used to be a track athlete so I can relate to how difficult it is to capture the sport with a new, creative angle. I like how the photographer focused on the verse painted on the runner’s cheek which starts to tell an inspirational story that goes beyond a normal action shot. It says something about the athlete and the team.
Category 12: Photo Illustration

2018 美国国际高中生传媒大赛
“Vape Nation”

获奖评价：
This illustration stood out from the rest of the entries for its high quality, excellent use of light and color tone. Without showing an actual vaporizer, this illustration clearly expresses the subject and draws the reader in.
“Reliving a Rollover Accident”

获奖评价：
This photo shows a creative approach to a difficult subject with great thought and execution, capturing the mental and emotional response to an accident in a non-literal way.
铜奖: Kathryn Ikeda
Johnston High School, Johnston, Iowa

“Minor in Possession”

获奖评价:
This was a humorous approach to a serious story that very quickly conveyed the topic.
Category 13: Photo Slideshow

2018 美国国际高中生传媒大赛
金奖: Veronica Murphy
Manila High School, Manila, Arkansas

“Miss Manila Pageant”

获奖评价:
Great variety. For any pageant or arts/entertainment event, it’s important to get behind-the-scenes moments to show the work and preparation that goes into them. I would have liked Veronica to take a step back to get some wide shots that help set the scene, but overall I thought she did a great job covering the event and getting a nice variety of photos.
银奖: Justin Lentinen
Blue Valley Northwest High School, Overland Park, Kansas

“BVNW Wins Instant Classic”

获奖评价:
Peak action and emotion were fantastic. This is how a game should be shot. The variety of fans, action and different angles kept me in the moment.
“Women’s March 2018”

It’s great that you talked to every person in your photos. The quotes add depth and show strong reporting. It gave them voices and a chance to tell us why they were protesting, which helps tell the overall story. Your gallery could use a few more photos from the actual protest and march.
Category 14: Multimedia Storytelling

2018 美国国际高中生传媒大赛
金奖: Jeeweon moon
Korea international school, jeju campus, south korea

“Haenyeo Anti-Colonization Movement”

获奖评价：
This is a superb documentary that explores a topic of historical importance with poise, vigor and a driving sense of purpose. The unfolding narrative is thoroughly researched and engagingly written while being displayed on screen through a masterful mix of visuals and voices. The depth of knowledge this documentary possesses demonstrates tenacity and a drive to produce a solid piece of reporting told through a most engaging lens by taking advantage of the multimedia tools available. Click on image to play.
银奖: ethan goers & nick pryor
iowa city west high, iowa city, iowa

“A Discussion: Gun Ownership in Iowa”

获奖评价: This story explores a timely, relevant issue in a reasoned way that relies on facts, research and an inquisitive spirit. The reporters seek a multitude of voices that help readers better understand gun laws in their state, no matter their personal feelings on the matter. This story represents a "best-practices" approach of how more student publications should tackle important and controversial issues. Click on image to play.
获奖评价：
The piece uses video and audio techniques to tell a compelling, riveting story rife with detail and emotion about a topic of utmost importance for students. The firsthand accounts combined with a masterful approach and command of the tools available leave the viewer with a deep sense of connection to the subjects and their stories. Click on image to play.
Design Categories

- Editorial Cartoon
- Advertisement
- Cover/Front Page Design
- Feature Page Design
- Sports Page Design
Category 15:
社论漫画
Editorial Cartoon

2018 美国国际高中生传媒大赛
金奖: Edmund Lewellen
Fishers High School, Fishers, Indiana

“Fishing for Compliments”

获奖评价:
A strong commentary on social media and how humans are using various platforms to “fish” for compliments. This is a sophisticated rendering that takes only a moment to make both a strong cultural and political statement, as well as a strong artistic statement.
获奖评价:
Simple statement, but very strong. Immediately understandable. The colors help us recognize the diversity of the persons, and the signs help convey the plea of those holding them and their cause. Difficult to see the word “cis” in the middle sign, so the reader has to work just a little to get the full impact.
"Social Media Platforms"

Elegant metaphor that appropriates the twitter logo and conveys it on other social media “birdies.” The simple hand stretches to put a metaphorical cage on the output of the birds, limiting their freedom. The impact is immediate, and the message is crystal clear about whether social media platforms have an obligation to shut down hate speech.
Category 16: Advertisement

2018 美国国际高中生传媒大赛
金奖: Jadon Herrman
Francis Howell North High School, St. Charles, Missouri

“Sparks Tire and Auto”

获奖评价:
You know right away what this ad is about (image of brakes and rotor) and why you should read more (Save $50 at the top). The ad incorporates NAPA colors and the text pulls your eyes down to the rest of the ad. Well played and put together well with no confusion.
Silver Award: Allison Brannan
Southside High School, Fort Smith, Arkansas

“December Page 3 Ad Designs”

Award Evaluation:
Bold and well done branding ad. Makes you want to try some. The top half of the ad is a bit fuzzy. Easy fix by re-setting the type, which is a great habit when printing reverse.
铜奖：Bryce Hasman
Brecksville-Broadview Heights High School, Broadview Heights, Ohio

“Introducing Jordan DiFranco”

获奖评价：
Attractive ad, good placement of logos and text into photo. The background of the photo is busy, so a thicker font would help the title pop out.
Category 17:
封面/首页设计
Cover/Front Page Design

2018 美国国际高中生传媒大赛
金奖: Grace Chisholm
Shawnee Mission East High School, Prairie Village, Kansas

“This is Meg”

获奖评价:
This is a fantastic concept. Grace could have chosen to put one element in Braille, but this really makes an impact. Color choices are neutral, which fit the topic well. The design is clean and eye-catching. Great work.
银奖: Andrew Maresca  
Johnston High School, Johnston, Iowa

“Once a Dragon”

获奖评价: 
The colors and creativity really make this cover pop. The design is busy, but not to the point that it takes away from any of the elements. It is clean and creative, and the designer did a great job of melding the photo and graphics.
铜奖: Julia Nall
Bryant High School, Bryant, Arkansas

“Prospective February Cover”

获奖评价：
Fun retro vibes and strong use of color! Lines are well represented and tie the visuals together. Teaser formatting could be done more creatively to better utilize space, but overall the concept is visually pleasing and clear.
Category 18:

专题新闻页设计

Feature Page Design

2018 美国国际高中生传媒大赛
金奖: Chloe Reid
Mountain View High School, Stafford, Virginia

“Dash of Cranberry”

获奖评价:
This spread is great. It’s simple and nicely organized. The chalk headlines are a great way to meld the photos and text. There is plenty of open space for the readers to explore. The concept is unique and unlike any other entry.
获奖: Rachel Hunt
Horizon High School, Scottsdale, Arizona

“What’s the Update?”

获奖评价:
The photo chosen on this design is excellent, and the type is clean. The icons add color and a connection to readers without overpowering the design.
"Monumental Decisions"

The headline treatment works well for this design. Designers often take this too far, but this is perfect. The headline and deck align well with the photo, and the designer used white space to make a statement as well.

获奖评价：
铜奖: Hailey Port, Bartel Van Oostendorp
West Henderson High School, Hendersonville, North Carolina

"Monumental Decisions"

 Calls to remove Civil War memorials, Confederate statues create national discussion

"Are we going to take down the monuments of anybody who ever said or did something that is viewed as evil? Where do you draw the line?" — Daniel Hubert, American History teacher
Category 19: Sports Page Design
金奖：
Chase Bennett
Malvern Preparatory School, Malvern, Pennsylvania

“The return of O’Saan Allison”

获奖评价：
Chase created a page that’s fun to look at, but still easy to read. The colors don’t overpower the photo or the text. The accent font is just that, and not used too much. There’s a great balance of visuals and text on this page.
“Sports in Brief”

获奖评价:
This page is organized well. The consistency of the images and briefs at the top pair nicely with the story and schedule at the bottom. Lanie and Meg chose appropriate places to use color, and just enough of it.
Annabelle Cook
Shawnee Mission East High School,
Prairie Village, Kansas

“Sting Like a Bee”

This is a fun concept. The photo choices are good and it’s nice to see the cartoon concept pull the two pages together. The color is just right and the pull-out quote fits nicely to break up the text.